



KIA ORA

With Spring just around the corner, the Ellerslie Business Association is focussed on delivering Ellerslie Village's flagship event of the year – the Ellerslie Fairy Festival & Pirate Party on Sunday 14 September.

Months of planning goes into the event to ensure it is a fabulous day for the community, but most importantly, that people from all over Auckland get to come and experience our Village and support our wonderful businesses.

Due to the scale of the event which last year attracted over 8,000 people, we've made a few changes to the layout and entertainment spaces to make sure as many people as possible get to see the performances and interact with the entertainers. There's more info inside, and make sure you check out www.ellersliefairfestival.co.nz and follow the Ellerslie Fairy Festival and Pirate Party social pages for the latest updates and event details.

We are pleased to welcome several new businesses to the Village including Rebellion Fitness, a women's fitness studio, Sri-Lankan inspired restaurant Amura, Dove Hospice in the old Post Office building, and Gelato Workshop with Lab Brow Bar opening soon.

If you haven't visited Columbus Coffee since their refurbishment, make sure you stop in and check it out. You will also notice Doolan Brothers is temporarily closed and will reopen on 17 September with a fresh fitout and new name – O'Dowd's Irish Bar.

See you in the Village!

Emma and Sarah
Ellerslie Business Association

JOIN THE REBELLION

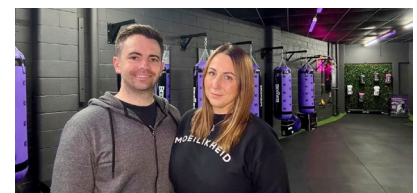
New women's fitness studio, Rebellion Fitness has opened at 179 Ladies Mile (in the Robert Street carpark) and it's more than a gym – it's a movement.

"Our concept blends boxing-inspired training with functional fitness, crafted for all ages and fitness levels. Every session is about more than just breaking a sweat — it's about showing up for yourself, pushing past your limits, and building real, lasting strength — inside and out," says owner Yolandi.

Whether it's your first class or your fiftieth, the team will make sure you're stepping into a space that's welcoming, uplifting, and fiercely

motivating for women of all ages.

Your first class is FREE. Come and see what all the hype is about. Rise, rebel, and become the strongest version of you. Find out more at www.rebellionfitness.co.nz.



Yolandi with her husband Dylan in the new studio

A TASTE OF SRI LANKA AT AMURA Open 7am – 9pm every day. 2/87 Main Highway

Welcome to Madu and the friendly team who have recently opened **Amura** Sri Lankan café and restaurant. Experience bold authentic flavours and spices with aromatic curries, flatbreads, hoppers, and fresh salads. Plus, check out their walk-in buffet lunch on every Saturday from 11.30am – 3.30pm for \$25 p/person.



HELP DUST PALACE RISE FROM THE ASHES



On 8 June, a massive fire tore through Dust Palace's Penrose warehouse destroying all of their circus gear, props and costumes. Help this wonderful Ellerslie community group and home of Ellerslie Arts rebuild by visiting their Givealittle page. Your support is greatly appreciated.

ELLERSLIE
*Fairy Festival
& Pirate Party*

INSIDE! EVERYTHING YOU NEED TO KNOW
Sunday 14 September, 9.30am – 12.30pm



JOIN US FOR ELLERSLIE'S MOST
MAGICAL DAY OF THE YEAR

ELLERSLIE Fairy Festival & Pirate Party

Sunday 14 September
From 9.30am – 12.30pm
www.ellersliefairyfestival.co.nz

This year's festival is bursting at the seams with entertainment! To help alleviate queues and make sure more people can see the performances, we're moving SOME of our entertainers to perform on stage – there will be a stage in the Robert Street carpark, and one on Main Highway (outside the War Memorial Hall).

These entertainer performances will be scheduled so you can better plan your day to see and meet all your favourites heroes!



Robert Street Stage

- Elsa and Anna
- Singing Princesses – Aerial, Princess Belle and Cinderella
- Dancing Fairies – Fairy Lavender, Fairy Blossom and Fairy Sweet Pea
- Pirate Norm and Sarah and a trusty ukelele

Main Highway Stage

- Spiderman and Batman
- Singing Rapunzel

There will be scheduled photos sessions too!

You'll still find magical marquees throughout the festival where you can snap a pic with a fairy, walk the plank with Captain Hook, learn to sword fight with Pirate Paul or meet Sleeping Beauty.

Dust off your wings and polish your swords. We can't wait to see you there.

FAIRY, PIRATE AND PRINCESS PROCESSION

A magical procession welcomes the entertainers to Ellerslie. Starting at the Ellerslie War Memorial Hall at 10.30am, watch singing princesses, dancing fairies, and all their friends make their way up Main Highway (on the Four Square side) and back down the other side.



SUPPORT OUR LOCAL SCHOOLS

We have three fabulous schools in Ellerslie who will be fundraising at the festival. Make sure to stop by and say hi and show them some support.

- Michael Park School will be selling a range of their beautiful handmade crafts
- Ellerslie School will have two fairy floss stalls pumping – a station at Ladies Mile and one outside the War Memorial Hall. Bags and sticks available.
- St Mary's have partnered with Fletcher Living and will be selling popcorn outside Ellerslie Pharmacy

BE IN TO WIN! SCAVENGER HUNT

Get ready for the Fairy Festival by joining the scavenger hunt from 4 – 12 September. Download your entry form from ellerslievillage.co.nz or pick up a copy from Zoey at Dollar House in the arcade. Complete the hunt, return your form to Zoey and be in to win a prize.





FREE BOUNCY CASTLES

We have twice as many bouncy castles this year including a bouncy slide and toddler bouncy castle which you'll find in Robert Street. A Fairy Castle and Pirate Ship are located in Bouncy Castle Lane next to Four Square. FREE!



FAIRY BUBBLES

Meet Fairy Bubbles and watch the magic float by! Mesmerising giant bubbles will fill the air on Main Highway – fun for all ages and absolutely FREE.



FACEPAINTING

A favourite with the kids! A talented team of face painters will be bringing the magic to Ladies Mile – just \$5 per masterpiece. Open from 9.30am.



DUST PALACE CIRCUS WORKSHOPS

Boost your confidence and coordination and learn new tricks with our resident circus performers – FREE.



CHARACTER PHOTOS

Meet your favourite characters and snap a pic to remember – over 20 characters to choose from. FREE and full of fun!



ANIMAL CYCLE RIDES

Cycle on the toy horse, zebra, lion or unicorn. 3 sizes for kids of all ages. \$5 p/ride.

GENERAL COLLECTIVE KIDS MARKET 9.30am – 1pm in the Arthur Street Car Park

TAKE A PIECE OF THE MAGIC HOME WITH YOU FROM GENERAL COLLECTIVE.

Always delightful and full of surprises, this kid-focussed market will showcase a carefully curated collection of high-quality kids clothing, toys, games, gifts and more – all created by some of Auckland's best designers and creatives.



PLAN YOUR DAY

Scan the QR code to see the festival map and entertainer schedule and don't miss a thing! Visit ellersliefairyfestival.co.nz for info on toilets, parking, public transport and activities.



LOVE YOUR LOCAL NICK LIU – FOUR SQUARE

NICK HAS BEEN RUNNING FOUR SQUARE ELLERSLIE FOR NEARLY EIGHT YEARS, IS A REGULAR SPONSOR OF THE ELLERSLIE FAIRY FESTIVAL & PIRATE PARTY AND AN ELLERSLIE VILLAGE BOARD MEMBER.

What are the benefits of having a Four Square in the Village?

Having a small supermarket right in the heart of the Village means convenience for locals. It gives people a quick and easy option to pick up quality groceries, veges, meat, beer and wine. We also offer Uber Eats and are currently working on setting up DoorDash. We really are a community focused business offering specials to suit locals such as a 10% discount for SuperGold card holders seven days a week.

What do you enjoy about being part of the community?

I love the strong sense of community in Ellerslie. The locals are friendly and supportive, and there's a real village feel that makes running a business here so rewarding. It's great to see familiar faces each day and to be able to give back to a neighbourhood that supports local businesses.

Tell us about some of the products you stock?

People often say we're like a mini New World. You can find a good selection of popular supermarket products in Four Square Ellerslie like fresh artisan bread from Daily Bread, Beard Brothers meat, and Pastrami & Rye pastries.

Anything else you would like to share?

I'm really proud of our team – they're hardworking and committed to great customer service. Many of them are locals too! We always aim to go the extra mile for our customers and to keep improving what we offer the community. Please come in, shop with us, and let us know how we can help – we're here for you!



GELATO HAS ARRIVED IN THE VILLAGE

Welcome to **The Gelato Workshop** who have opened in the old Scoop & Smile premises on Main Highway. Inspired by Italy and crafted locally in Auckland, come in and try all the flavours. Open daily 12pm – 9pm.



WHAT'S ON IN ELLERSLIE



MONDAY NIGHTS AT BIANCA
Every Monday Night

Enjoy a special set menu of focaccia, your choice of main pasta and dessert for just \$50 per person.

Walk in or book at <https://linktr.ee/Biancapasta>



FRIENDS OF AUCKLAND PHILHARMONIA
Friday 26 September, 10.30am – 11.30am

Come along to the next Meet the Artist event and enjoy a light lunch. Ellerslie War Memorial Hall. Tickets \$15-20 at the door.



ALL WHITES V SOCCEROOS
Tuesday 9 September, 7pm, Go Media Stadium

If you're heading out to watch the Soccer Ashes at Go Media Stadium, stop in for a drink and a bite to eat in the Village before catching the train.



ELLERSLIE SCHOOL TRIVIA & KARAOKE FUNDRAISER
Friday 12 September, 7pm, One Tree Hill College

Gather your friends and get dressed up 'Stars in Their Eyes' style. There's a bar, food, raffle, auction and free photobooth.

Tickets from <https://tinyurl.com/57npzc95>



SPRING RACEDAY
Saturday 20 September, 11.30am

Celebrate the new racing season at a relaxed day out with friends at Ellerslie Racecourse. First race at 12.30pm.



CREATIVE MATTERS HOLIDAY ART WORKSHOPS
September School Holidays 22 Sept – 3 Oct, Mon–Fri, 9am – 3pm, Ellerslie War Memorial

More than an art class! It's confidence-building, creative skill-sharpening, and life-enriching play for kids aged 5-13. \$88 per day.

Book at <https://tinyurl.com/5acs8wc7>



**SCAN THE QR CODE
TO VISIT THE ELLERSLIE
BUSINESS DIRECTORY.**

**GET ELLERSLIE VILLAGE NEWS DIRECT TO YOUR INBOX!
SIGN UP AT [ELLERSLIEVILLAGE.CO.NZ/OUR-NEWSLETTER/](https://www.ellerslievillage.co.nz/our-newsletter/)**



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